

Social Spaces, Casual Interactions, Meaningful Exchanges:
Information Ground Characteristics based on the College Student Experience

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Information grounds (IGs) are informal settings in which people share everyday information. Using data collected from surveys with 729 college students, we introduce fifteen IG categorical characteristics. Employing a “people, place, information-related trichotomy,” characteristics are discussed in terms of how they can be manipulated to optimize information flow in social settings.